

Dedicated to keeping Santa Barbara clean and green.

City of Santa Barbara • Environmental Services Division • 1221 Anacapa St.—2nd Floor • Santa Barbara, CA • 93101 • (805) 897-2526

www.LookingGoodSB.com

looking good



santa barbara

2009

SPIRIT OF SERVICE

NOMINATIONS

Each year those who have exemplified the mission of LGSB through their outstanding efforts to promote a clean and green Santa Barbara are honored at an annual Spirit of Service Awards program. Nominations will be accepted on-line (and via mail) beginning January 1, 2009. Now is the time to start thinking about those in our community that have inspired you by their work to promote sustainability (e.g. setting up a recycling program in your office or educating children about reduce/reuse/recycle) or have helped to decrease blight (such as graffiti and litter). The nomination form is short and simple—making it easy for you tell us about someone you know!

For more information, visit:
www.LookingGoodSB.com

REQUEST THIS
NEWSLETTER VIA E-MAIL

Make requests to LGSB at 897-2526
or to
LCruz_Carpenter@SantaBarbaraCA.gov
Please file this newsletter for
future reference or recycle it.

ADOPT-A-BLOCK FEVER SWEEPS THE EASTSIDE

Residents and friends of Santa Barbara's Eastside neighborhood have volunteer fever! This is one fever you want to catch. Five groups have officially adopted areas throughout the eastside that they will maintain through on-going clean-ups and improvement projects.

The Franklin Advisory Committee started the excitement with an adoption of the Franklin Complex and a portion of Cacique Street. A group of fifty from Goleta



Members of Goleta Vineyard Church at their first clean-up event.

Vineyard Church joined in next after offering to adopt any area where they could be of help. Most recently, New Life Español Church and Cesar Chavez School have stepped on board and adopted Eastside Park and the area surrounding Cesar Chavez School. In support of their Eastside clients and neighbors, Marborg Industries, adopted their block and have offered to support the volunteers in their efforts.

The groups realize that getting Milpas Street businesses involved is also imperative. Adopt-A-Block and Franklin Advisory Committee member, Sebastian Aldana, has taken this project on at full speed by talking to business owners on his daily clean-up route and encouraging them to adopt their area. He has been very successful and is quickly growing his list of businesses that are now involved.

This month, representatives from each of these groups came together for a Meet and Greet event to find out what each group is planning and to discuss how they might work together. The group will be meeting on a quarterly basis and invite anyone interested in helping to join them.

The excitement isn't limited to the Eastside. LGSB encourages every resident to catch the fever! For more information on the Adopt-A-Block program call (805) 897-2526.

EASTSIDE
ADOPT-A-BLOCK
PLANNING MEETINGS

February 9, 2009
May 11, 2009
August 10, 2009
November 9, 2009

6-7p.m.
Franklin Center
1136 E. Montecito St.

UPCOMING NEIGHBORHOOD CLEAN-UPS

Get involved this time. Mark your calendar now!

December 6, 2008

West Downtown: Meet at Intersection of De La Vina & Gutierrez Streets
10am—1pm

Westside: Meet at Westside Center—423 W. Victoria Street
9am—12pm

December 13, 2008 (Vineyard Church Adopt-A-Block Clean-Up)

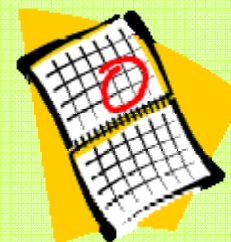
Eastside: Meet at the Franklin Center—1136 E. Montecito Street
9am—12pm

December 20, 2008 (TENTATIVE—Call to confirm)

Eastside: Meet at front of SB Junior High—721 E. Cota Street
10am-1pm

January 17, 2009 (Vineyard Church & New Life Español Adopt-A-Block Clean-Up)

Eastside: Groups will meet at Eastside Park & Franklin Center
9am—12pm

March 21, 2009—Details TBA

Continued—Over

YOUR NEIGHBORHOOD ON THE WEB

Recently we learned of a new social networking website that many local residents are using to meet their neighbors and share information about events and issues in their neighborhood. Residents in the West Downtown area have begun to use the site to get information out about meetings, upcoming clean-ups and neighborhood improvement projects that will bring them together in person. The site is very easy to use and is a great tool for community building—check it out at www.i-neighbors.org.



ABOUT i-neighbors

i-neighbors is a social networking service that connects residents of geographic neighborhoods.. Unlike websites that encourage global, national, or city-wide communication, i-neighbors links members of local neighborhoods as defined by the people that create them. i-neighbors helps individuals, communities, and homeowner's associations build social capital by providing a place for neighbors to find each other, organize, share information and work together to address local problems. The goal is to help people create neighborhoods that are safer, better informed, more trusting, and better equipped to deal with local issues. Founded in 2004 as a not-for-profit, advertising, and SPAM free service, i-neighbors now supports thousands of neighborhoods in all 50 of the United States and all 10 Canadian provinces. i-neighbors is operated as an ongoing experiment in community building by a team of faculty and students headed by Prof. Keith Hampton at the Annenberg School for Communication at the University of Pennsylvania.